

## Activity 4.24 Support Needs Map (Social Enterprise)

### Module: 4. Planning Social Action

Duration: 45 minutes

**Social Development Themes:** Social enterprise

#### Summary:

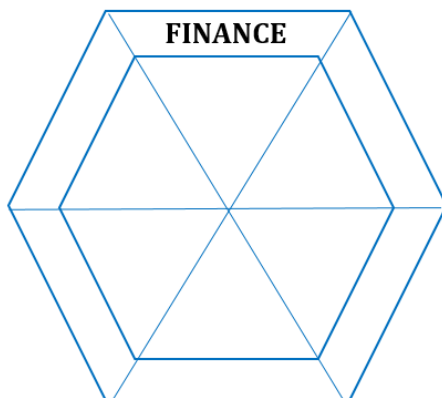
A practical session to help participants think about how they will sustain their social enterprise. Thinking through the areas of the business, what types of support they may need, and mapping where they might find that support in their area.

#### Learning Outcomes:

Social Enterprise, Strategic Planning

#### Preparations and Materials:

Participants can draw the diagram below for themselves with facilitator's guidance, or it can be issued as a paper based hand out if photocopied / drawn out beforehand.



Support Area	Examples
A/ <b>Finance</b>	Grants, Loans, Advice on finance planning, investment readiness
B/ <b>One to One Business Support</b>	Specific help to write your business plan, or provide, tax, market or pricing guidance
C/ <b>Learning &amp; Development</b>	Peer support and reflective practice, coaching, leadership and personal development
D/ <b>Networks</b>	Local or thematic networks of social enterprises sharing knowledge and support
E/ <b>Voice, Promotion &amp; Information</b>	Source of information and opportunities, promoting social enterprise to wide audiences including government
F/ <b>Training Workshops</b>	Short workshops to gain specific skills or abilities

#### Debrief:

Useful debrief questions can be:

- Have we been able to identify other useful sources of support to investigate following the programme?
- Which might you need to find first? Or use most regularly?